



FUNDRAISING

- Flower sales at graduation
- Calendar sales
- Sell Chick-fil-a or Chipotle
- Sell bottles of water at graduation
- Restaurant profit sharing
- Delivery night
- Hot dog stand/ PB&J on street corners
- Sell concessions at sporting events
- "Red card, Green card" coding for drinking
- Pay to pie professor/friend
- Endowment fun-donations from seniors
- Sell t-shirts at school events

SELECTION

- Polling on computer with blind info
- Include all members
 - Make it mandatory

MEETING FORMAT

- Service project paired with team building
- Escape room activity
- Eat while meeting
- Attend fellow Mortar Board members' club events
- Purposefully put people on committees who know one another
- MB retreat
- Tubing/outdoor events

SOCIAL EVENTS

- Bowling
- Karaoke
- Market with Instagram/FB
- Ask interests of members
 - Make it fun!

MEMBERSHIP RECRUITMENT EVENTS

- Conversations
- Host leadership retreats/conference
- Wear MB shirts on campus weekly
- Tapping (especially with roses)
- Social media
- Fall leadership (Thank you/recognition)
- Provide transcript
- Networking with top of each class (freshman/sophomore/junior year)
- Mortar Board mentors
- Activities fair
- Encourage diversity

TAPPING

- In class with roses
- In meeting/clubs/work
- Make it public!

ORIENTATION

- Info session for initiates
- PowerPoint after tapping
- Join next meeting

OTHER

- Place card moved to new seats to help members meet
- Large outdoor advertising
- Pay for parking ("sponsored" by MB)
- Sub committees
- Points to earn honor cords
- Walls of photos to promote visibility
- Recognition at sport events
- Top ten freshman