

Mortar Board

National College Senior Honor Society

Scholars... Chosen for Leadership... United to Serve



MEDIA RELEASE

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MORTAR BOARD PRESENTS ALUMNI ACHIEVEMENT AWARD TO FUNDRAISING COACH AND PUBLIC SPEAKER STEVEN H. BIONDOLILLO

COLUMBUS, Ohio – Mortar Board National College Senior Honor Society announced that Steven H. Biondolillo of Wellesley, Mass., is the recipient of the 2013 Alumni Achievement Award. This honor was presented to Biondolillo at the Society's annual national conference, held last month in Atlanta.

The Mortar Board Alumni Achievement Award is conferred annually upon extraordinary Mortar Board alumni who have demonstrated outstanding achievement in their professional lives, representing Mortar Board's commitment to the ideals of scholarship, leadership and service. Honorees serve as remarkable role models and are selected by a group of their peers, who consider contributions at the local, national and international level.

Biondolillo is the founder and president of Biondolillo Associates, a marketing consulting firm primarily serving nonprofit organizations. Recognized for coining the term "signature event," Biondolillo's firm is the nation's leading developer of branded, large-scale special-event fundraising programs. He helped spark the national renaissance in walkathons and other pledge-based fundraising events, including the first million-dollar Walk for Hunger in 1985 and the launch of the American Cancer Society's Making Strides Against Breast Cancer Walk in 1993. Additionally, he has developed what is widely regarded as the nation's premier training program in the field of special event fundraising and has trained more than 12,000 nonprofit staff and volunteers. He has been a guest lecturer for numerous colleges and universities and appeared on national and cable news programs. His 2009 book, *Macaroni and Cheese Manifesto*, has prompted the growth of a new series of seminars and workshops focused on teambuilding, personal growth, leadership development and donor cultivation.

An avid athlete, Biondolillo was an elite amateur wrestler and medaled in national and international competition. He also served as a member of the coaching staff of Boston College's NCAA Division I wrestling program. His op-ed pieces on amateur sports and also child welfare have appeared in popular media throughout the United States. Many nonprofit boards of directors and advisory boards have benefitted from his expertise, including the Massachusetts chapters of the Association of Fundraising Professionals and the National Wrestling Hall of Fame.

Initiated into the Cap & Gown chapter of Mortar Board at Boston University in 1976, Biondolillo served as chapter president. He earned his baccalaureate degree in English language and literature from Boston University, where he graduated as valedictorian. Biondolillo also completed graduate work at McGill University in Montreal and the University of Grenoble in France.

Mortar Board is the premier national honor society recognizing college seniors for outstanding achievement in scholarship, leadership and service. Since its founding in 1918, more than a quarter of a million members have held the honor of being initiated at 230 chartered chapters across the nation. Mortar Board provides its members with opportunities for continued leadership development, promotes service to colleges and universities and encourages lifelong contributions to the global community. Some notable Mortar Board members include professional football player and philanthropist Drew Brees, former United States Secretary of State Condoleezza Rice and award-winning actor Marion Ross. Learn more about Mortar Board at www.mortarboard.org.

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