



There are SIX key points to successfully serving your alma mater.

Use this document as a reminder of these SIX points and bring this document back to your chapter for use in planning events. We look forward to hearing about the great projects you create/continue on your campuses this year!

ONE

You must build visibility ON CAMPUS first. Service means service to your alma mater.

TWO

Other student organizations can go off campus for projects. Mortar Board is UNLIKE other student organizations.

THREE

Work with your high level campus administration to determine what needs to be done to improve campus life.

FOUR

Make sure Mortar Board receives the proper visibility.

FIVE

Once you have a great project that serves other students and the campus, DON'T LET GO.

SIX

Hold your big event in Fall Semester (term) and make it a smash. That way you can concentrate on selection in the Spring term.