MOTIVATE YOUR CHAPTER

General Reminders
• One of the best ways to motivate your Chapter is for you to be a strong role model – motivation starts with you
• Start early
  » Make sure that you are reaching out with your enthusiasm post-conference and keep it going
• Reach out to SC if you start to feel a dip in your own motivation

Beginning of the Year
• Retreats
  » Initial gathering (with fun and food) plus goal-setting
    • Ropes course, park with lawn games/activities, bowling, laser tag
    • Do CAP planning as part of this event – remember member buy in!
• Incentives
  • Example – cords for minimum requirements and medallions for added participation
  • Raffles based on participation “points” with Mortar Board swag
• Incorporate an icebreaker/activity at some point during every meeting
  • Early on – make sure these are designed to help people learn each other’s names and their unique characteristics
• Start each meeting with a shout out
  • What great things have your members accomplished since the last meeting? What are they proud of?
• Making the time together productive

Slumps/Senioritis
• Leaving your mark/legacy on campus
  » Emphasize the 1-2 things that you do really well
• Supporting members in their non-Mortar Board events
• Social events
  » Consider having a committee that excels at planning events – make sure these feature a variety of options (e.g., eating/drinking, IM sports)

People that don’t show up
• Have Exec Board members “in charge” of a group of members to be the point of contact
  » Catching people early on and having someone reach out to them immediately

Motivating your Advisor
• See what they are passionate about and how you can capitalize on that passion and his/her strengths

Recording it all!
• Make sure you are always keeping your reports in mind (CAP & CAR) – monitor participation levels by activity to determine whether your members have buy in – attend to this to ensure highest participation possible throughout the year