



MOTIVATE YOUR CHAPTER

General Reminders

- One of the best ways to motivate your Chapter is for you to be a strong role model – motivation starts with you
- Start early
 - » Make sure that you are reaching out with your enthusiasm post-conference and keep it going
- Reach out to SC if you start to feel a dip in your own motivation

Beginning of the Year

- Retreats
 - » Initial gathering (with fun and food) plus goal-setting
 - Ropes course, park with lawn games/activities, bowling, laser tag
 - Do CAP planning as part of this event – remember member buy in!
- Incentives
 - Example – cords for minimum requirements and medallions for added participation
 - Raffles based on participation “points” with Mortar Board swag
- Incorporate an icebreaker/activity at some point during every meeting
 - Early on – make sure these are designed to help people learn each other’s names and their unique characteristics
- Start each meeting with a shout out
 - What great things have your members accomplished since the last meeting? What are they proud of?
- Making the time together productive

Slumps/Senioritis

- Leaving your mark/legacy on campus
 - » Emphasize the 1-2 things that you do really well
- Supporting members in their non-Mortar Board events
- Social events
 - » Consider having a committee that excels at planning events – make sure these feature a variety of options (e.g., eating/drinking, IM sports)

People that don’t show up

- Have Exec Board members “in charge” of a group of members to be the point of contact
 - » Catching people early on and having someone reach out to them immediately

Motivating your Advisor

- See what they are passionate about and how you can capitalize on that passion and his/her strengths

Recording it all!

- Make sure you are always keeping your reports in mind (CAP & CAR) – monitor participation levels by activity to determine whether your members have buy in – attend to this to ensure highest participation possible throughout the year