✳ National Conference

About the conference

Mortar Board's flagship event is the National Conference, which welcomes 200+ high-achieving college students from 100+ college campuses for 3 days of learning, leadership, networking, and connecting. Our attendees are the best and brightest college student leaders! The conference hosts an additional 100 attendees, including alumni, advisors, and volunteers. Programming focuses on a commitment to the society's shared values of scholarship, leadership, and service, with opportunities for professional development, leadership development, and networking.

2024 details

The 2024 National Conference will be held in Columbus, Ohio at the Renaissance Hotel Downtown Columbus from July 26-28. Sponsors who choose to attend will receive discounted room rates, meals, access to sessions, and many opportunities to network with attendees.

Why sponsor?

Gain access to over 55,000 active alumni and 3,000 new members annually. Partner with an organization that prioritizes diversity, equity, inclusion, and belonging and remains committed to its founding principle to advance the status of women.

Sponsor Packages

Sponsor Benefits	Platinum Sponsor $25,000	Gold Sponsor $15,000	Silver Sponsor $7,500	Bronze Sponsor $5,000
Recognition at conference welcome	✓			
Booth space	Premium	Premium	Premium	Standard
Banner ad in pre-conference emails	4	2	1	
Attendee list	✓	✓	✓	✓
Complimentary registrations	4	2	1	1
Exclusive sponsorship of one special event	✓	✓		
Exclusive sponsorship of one a-la-carte option			✓	✓
Ad in digital and printed program	Full page	1/2 Page	1/2 Page	1/8 Page
Logo placement on conference website	✓	✓	✓	✓
Logo placement on main stage	✓	✓		
Collateral in registration packet	Full page	1/2 Page	1/4 Page	

Special event options

Candle Light Banquet	$15,000
Silver and Gold Luncheon	$10,000
Pins Social and Dinner	$10,000
Lounge and Exhibit Area	$10,000
Opening Reception	$7,500
President's Reception	$7,500

Special events may be sponsored individually or as part of one of the sponsor packages above. Each option includes a 2-minute video or remarks.

A-la-carte options

Tshirt	$5,000
Wifi	$5,000
Breakfast (2 available)	$5,000
Name Badge Lanyards	$2,500
Snack Break (4 available)	$2,500
Mobile charging stations	$2,500

A-la-carte options may be sponsored individually or as part of one of the sponsor packages above.

Interested in exclusive sponsorship/naming rights or have a unique opportunity you'd like to discuss? Please get in touch!

Graduate School Fair, Job Fair, and Expo Exhibitor

As a part of the National Conference, Mortar Board will host an Exhibit Area / Lounge for all attendees with space for Graduate Schools, Job Opportunities, and Exhibitors. Booth space is available individually as an exhibitor or as part of one of the sponsor packages.

$800: Corporate and for-profit rate
$400: Academic and non-profit rate

Booth space includes:
- Registration for one attendee
- 6" table, 2 chairs, and 3' of space for one display
- Name and logo in digital and printed program
- Attendee list
- Meals
    - Friday: snack
    - Saturday: breakfast, lunch, and two snacks
- Complimentary Parking
- $200 nightly hotel rate as a part of the conference room block

Exhibit Dates and Times

Friday, July 26
- Setup: 1-3pm
- Expo open: 3pm-6pm

Saturday, July 27
- Expo open: 8am-3pm
- Tear-down: 3-5pm

To become a conference sponsor or purchase booth space, visit mortarboard.org/conference/sponsors (or use the QR code) and submit the sponsorship form by May 31, 2024. **Thank you for your support!**

Mortar Board selects partners who will enhance the Society's mission. We reserve the right to refuse or suspend any sponsorship opportunity that does not support our mission. Sponsors agree to allow Mortar Board to use their logo and name on mortarboard.org and in marketing materials.