

PARTNER

PROSPECTUS





* Hello!

I have the honor of serving as the Executive Director for Mortar Board, a national honor society recognizing college seniors for their exemplary scholarship, leadership, and service. Founded in 1918, Mortar Board has chartered 235 collegiate chapters nationwide. Mortar Board invites 3,500 new members annually across all disciplines to join the Society and has a thriving alumni network of more than 300,000 high-achieving members.

Mortar Board has launched a Corporate Partner Program to serve our society's members while providing reciprocal benefits to the corporate partner. With the launch of this program, the Society has identified:

- Companies/industries that offer opportunities for a mutually beneficial relationship that either:
 - Share a commitment to member benefits (i.e. insurance, financial services, workforce development), or
 - Share a commitment to Mortar Board's values (scholarship, leadership, service, advancement of the status of women, and diversity, equity, inclusion, and belonging)
- 5 ways to partner with Mortar Board including society partnerships, affinity programs, advertising opportunities, conference sponsorship, and event sponsorship.

I know this would be a valuable partnership for you to explore, gaining exposure amongst the country's best and brightest. On behalf of Mortar Board, I welcome the opportunity to discuss developing a valuable partnership to benefit our members and you!

In scholarship, leadership, and service,

Kirsten F. Fox, PhD

Executive Director, Mortar Board National College Senior Honor Society



* Mortar Board partnerships help the Society fund programs, build brand recognition, provide enhanced member benefits, and foster goodwill among partners and members.

Why partner with Mortar Board?

Mortar Board partners gain access to:

- The top 2,500 college seniors from 100+ colleges nationwide each year.
- A talented and high-achieving membership who exemplifies the values of scholarship, leadership, and service.
- 55,000+ active alumni, in various stages of their lives and careers.
- An affiliation with an organization that prioritizes diversity, equity, inclusion, and belonging while remaining committed to its founding principle to advance the status of women.





* About the Society

Mortar Board, a national honor society that recognizes college seniors for their achievements in scholarship, leadership and service, provides opportunities for continued leadership development, promotes service to colleges and universities and encourages lifelong contributions to the global community.

Mortar Board's purpose is to:

- promote equal opportunities among all peoples,
- emphasize the advancement of the status of women,
- support the ideals of the college or university,
- advance a spirit of scholarship,
- recognize and encourage leadership,
- provide service,
- contribute to the self-awareness of its members, and
- establish the opportunity for a meaningful exchange of ideas as individuals and as a group.

Mortar Board is proud to have implemented a Standing Committee on Diversity, Equity, Inclusion and Belonging to go forward into the Society's second century.

Use of member information by partners

When members join Mortar Board, they consent to giving personal contact information, which may be shared with Mortar Board partners and affiliates. Participating companies have entered into agreements with Mortar Board in return for the right to use Mortar Board's name, insignia, and access to the name, address, and email of members. Mortar Board does not sell its membership list. Mortar Board will share personal information with a participating partner, and members can opt-out at any time by contacting the National Office.

* 5 ways to partner

Conference Sponsorship

The National Conference provides sponsors with the opportunity to interact with collegiate chapter members, advisors, alumni, and national leaders attending an in-person conference.

Event Sponsorship

Partners are invited to sponsor Mortar Board signature events, including:

- National Leadership Summit
- Career Connections Series
- Webinar Series
- Mortar Board Week (i.e. Founders Week)

Advertising

Advertising opportunities are available within Mortar Board's primary communication channels with members, including:

- *Mortar Board Forum* magazine (twice yearly)
- MBits Enewsletter (monthly)
- Website
- Social Media (Instagram, Facebook, and LinkedIn)

Affinity Programs

Affinity partners provide Mortar Board members with benefits, such as competitive pricing on products and services.

Society Partnership (Option for Exclusivity)

Mortar Board collaborates with organizations interested in partnerships that align with the Society's mission, which include:

- A commitment to member benefits (i.e. insurance, financial services, workforce development)
- A commitment to Mortar Board's values (scholarship, leadership, service, advancement of the status of women, and diversity, equity, inclusion, and belonging)



Interested in exploring these opportunities? Get in touch!

partnerships@mortarboard.org

614-488-4094

or

Dr. Kirsten Fox, Executive Director

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614-488-4094



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