



INVEST IN FUTURE LEADERS

Sponsor the 2026 Mortar Board National Conference

September 25-27, 2026 | Columbus, OH


EVENT OVERVIEW

Mortar Board's flagship National Conference centers on our shared values of scholarship, leadership, and service while offering meaningful professional and leadership development opportunities.

NATIONAL REACH

- **100+** campuses represented
- **48** states
- **200+** collegiate leaders
- **100+** alumni & advisors
- **55,000** engaged members reached

SPONSORSHIP OPPORTUNITIES

	Platinum \$30K	Gold \$15K	Silver \$10K	Bronze \$5K	Friends of \$2.5K	Exhibitor \$1K*
Booth Space	✓	✓	✓	✓	✓	✓
Attendee List	✓	✓	✓			
Conference Registrations	4	2	1	1	Reception Only	
Signature Sponsorship	Presenting Sponsor	Candlelight Banquet or the National Citation Luncheon	Welcome Dinner, Conference Wifi Partner, or Sunday Brunch	T-Shirt, Saturday Breakfast, Headshot Booth, or Swag Bag	Lanyards, Refreshment Breaks (4), Charging Stations, Printed Program, or Region Room Sponsor (6)	<i>Additional details on back</i> 
Recognition & Visibility						
Logo	XL	L	M	S	XS	XS
Collateral in Swag Bag	✓	✓	✓			
Recognition on Conference App	✓	✓	✓	✓	✓	✓
Social Media Shoutouts	4	3	2	2	1	1

EXHIBITOR DETAILS

As a part of the National Conference, Mortar Board will host an Exhibit Area / Lounge to connect organizations directly with highly engaged college student leaders actively exploring graduate programs, career opportunities, leadership development, and mission-driven partnerships.

\$1,000: Corporate and for-profit rate

\$500: Academic and non-profit rate

Booth space includes:

- Registration for one attendee
- 6-foot table, 2 chairs, and 3 feet of space for one display
- Name and logo in digital and printed program
- Saturday lunch
- Complimentary parking

Exhibitors are eligible for a reduced nightly hotel rate of \$200 through the conference room block.

To receive this rate, reservations must be made through Mortar Board rather than directly with the hotel.

- **Recruit** top students
- **Promote** graduate programs
- Build **brand awareness**
- **Connect** with campus leaders

EXHIBIT DATES & TIMES

Friday, September 25

- **Setup:** 12PM–3PM
- Attendee arrival & lobby traffic throughout the afternoon

Saturday, September 26

- Lobby/exhibit traffic: 8AM–4PM
- Networking before sessions, during breaks
- **Expo & Grad Fair:** 2:30PM–4PM
- **Tear down:** 4PM–5PM

CONFERENCE SCHEDULE HIGHLIGHTS

FRIDAY

- 3:30PM** Welcome & Energizers
- 5:00PM** Business Meeting
- 7:00PM** Attendee Social

SATURDAY

- 11:00AM** Rotating Education Sessions
- 1:00PM** National Citation Keynote Luncheon
- 2:30PM** Mortar Board Expo & Grad Fair
- 6:30PM** Candlelight Banquet

SUNDAY

- 10:00AM** Mock Initiation
- 11:00AM** Conference Closing



ADOPT-A-CHAPTER

Help make the Mortar Board National Conference accessible for **collegiate student leaders**. Your contribution helps **offset the cost** for a chapter delegate to attend conference and **invest** in their **leadership development**, networking, and chapter success.

mortarboard.org/conference/adopt-a-chapter/

\$350

Ready to Explore a Partnership?



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